

Power Speech / Power Speech Executive

Stop Presenting. Start Performing.



Success is not only determined by a better idea, a more profitable project or a more sophisticated product, but also by the way we communicate these benefits.

In high-stake situations, even the best idea will fall short if we fail to **transmit the positive emotions** associated with our idea and if we fail to **convince the audience to take action**.

Power Speech is a **highly interactive, intense training** that provides hands-on exercises, honest feedback and pragmatic advice. Power Speech will make you *perform* in front of your audience – in-house and externally, in meetings and committees, with managers and clients, at private and public events.

Target Audience	Managers, Entrepreneurs, Engineers, Scientists, Project Leaders, Group and Team Leaders, Subject Matter Experts who need to <i>perform</i> in high-stake situations. Also available as a one-day, one-on-one training: Power Speech Executive.
Objectives	<ul style="list-style-type: none"> Understand that successful presentations do not need <i>PowerPoint</i>. Adopt and apply pragmatic tools and techniques for convincing speeches, with <i>and without</i> the help of a computer. Learn to structure your speech, your presentation - and your movements. Know how to use your own personality to win your audience. Become aware of your body language – and of those little gestures that can kill your credibility.
Contents	<ul style="list-style-type: none"> The preparation of a successful presentation. Develop and communicate the core message. The essential rules of communication. Your personal strengths (and weaknesses to watch out for!) as a presenter. Dealing with stage fright, inhibitions ... and questions. <p>This training involves a multitude of real-life situations. You will hold multiple (mini-)presentations, improvise various speeches, do smalltalk with the CEO ... and obtain feedback from the audience, video recordings and individual support by the trainer.</p>
Credentials	Upon completion, participants receive a seminar certificate. PMP® certified participants can claim 14 PDU for Power Speech and 7 PDU for Power Speech Executive.
Language	Available in English, German or French. We can also provide mixed-language training, e.g. documentation in EN and facilitation in DE or FR.
Trainer	Dr. rer. nat. Jörg Hau, PMP and actor on stage (cddm.ch)
Logistics	Power Speech consists of a 2-day interactive training course . We offer both open training and in-house training, either at your site or in a seminar hotel of your choice. Min. 4, max. 7 participants. 3 days, 1 trainer (from 8 people on: 3 days)
What is Power Speech® Executive?	Power Speech® Executive consists of a 1-day, one-to-one individual training and coaching . Date and location are TBD. 1 participant, 1 day, 1 trainer.

